



ELENA BAGNI

GRAPHIC DESIGNER



ABOUT

Hi there, I'm Elena.


I got a degree in **Science of Communication** in Bologna and a 2nd level master in **Graphic Design** in Venice at IED (European Institute of Design).

I've had different working experiences in agencies and companies such as **Diesel**, **Tod's** and **Scuderia AlphaTauri** F1 team in Faenza.

I'm very **curios, meticulous** and **passionate**, I always try my best in everything I do.

I have a big passion for **board sports** and I really love **traveling**.

CONTACTS

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EXPERIENCES

2019-2021, two years

SCUDERIA ALPHATAURI, Red Bull F1 Team, Faenza

Permanent contract. Commercial presentations; photomontages of the sponsors logos on the car; content creation for social media and the website; re-branding of the company (wall wordings, wall illustrations, wall calendars, reception interiors and colors); internal materials (such as books, posters, drivers' Christmas cards, business cards, letterhead, press paper, press kit); graphic printed materials for the hospitality at the races; support for the drivers shooting.

2018-2019, eight months

NOTOMIA, Communication Agency, Milan

Apprenticeship. Working for different clients. Content creation, shooting, post production, photo editing, stop motion, videos, gifs, 2D animations, newsletters, banners, landing pages, moodboards, fliers, brochures, brand identities (logos, business cards, letterheads), press release, magazines layouts, stickers, invitations, cards, lettering.

2017-2018, one year

TOD'S, Company, Milan

Maternity Cover. Graphic support for product advertising campaigns, videos, shootings, events, special projects, presentations; realization of different communication materials (catalogues, press release, save the date, invitations ecc...); creation of animated invitations; research and proposals of creative graphic and photographic references for different projects; hues and post-production control of catalogues images and photographic projects in general.

2017, four months

SPACE, Typography, Cesena

Apprenticeship. Realization of the print executives; creation of layout and graphics for catalogues, magazines, menus, posters, fliers, business cards, flags, envelopes, stamps, stickers for cars and windows; managing the website and social networks; newsletter.

2016-2017, six months

DIESEL, Company, Breganze

Internship. Photo retouching; video editing for internal usage; creation of lookbooks, launchpacks layouts; newsletter layout and packaging t-shirt; layout proposals for the campaign; campaign artworks approval for prints and OOH; banners and icons; GIFS and animations.



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SKILLS

MAIN

Branding, Illustration, Editorial Design to Photography and Motion Graphic.

SOFTWARE

Adobe Photoshop, Lightroom, Illustrator, InDesign, After Effects, Premiere, XD.

HOBBIES



Snowboard/Skateboard/Surf



Photography



Traveling



Reading

EDUCATION

2021

PHOTOSHOP SPECIALIST, Espero training, Milan

32 hours online course. Optimization: improvement of workflows. Animation: GIF, Cinemagraph, video, stop motion. Photo Editing: Photoshop for photography. Compositing: graphic solutions with Photoshop.

2019

PHOTOGRAPHY ADVANCED, Direzione Ostinata, Milan

12 lessons of 3 hours each and 3 days of practice. Technical fundamentals, landscape photography, portraits, reportage, street, portfolio.

2014-2016

IED (EUROPEAN INSTITUTE OF DESIGN), Venice

Graphic Professional Training Program.
Final grade: 110/110.
Thesis: brand identity of "Bio District Venezia Orientale".

2014

RYLA (ROTARY YOUTH LEADERSHIP AWARD), Isola d'Elba

To Believe, To Do, To Live: a seminar to build the leadership attitude in the youngsters.

2013

CENTRAL SAINT MARTINS, University of the Arts, London

Four months Graphic Design course.
I attended the course during my Erasmus Placement in London.

2010-2014

FACULTY OF LITERATURE AND PHILOSOPHY

University of Bologna

Bachelor's degree in communication sciences.
Thesis: "Mindfulness and the non-violence communication".

2005-2010

SCIENTIFIC HIGH SCHOOL A. RIGHI, Cesena

High school diploma in scientific subjects.

LANGUAGES

ITALIAN

ENGLISH

FRENCH